

Sean Hurley

Software Engineer

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(415) 404-1696 | Roseville, CA

[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

Skills

HTML, CSS, JavaScript, TypeScript, React, Next.js, Contentful, Dato, GraphQL, Tailwind, Ruby on Rails, PostgreSQL, Git, AWS, Jira.

Experience

Frontend Developer, L2, Webstacks, April 2023 – October 2023

Frontend Developer, L1, Webstacks, April 2022 – March 2023

- Developed significant parts of complete website redesigns and managed on-going engagements for dozens of clients using HTML, CSS, JavaScript, React, Next.js and more.
- Worked cross-functionally, consistently delivering results through effective communication and cooperation with diverse teams, including product managers, designers, QA, and marketing.
- Created page templates and modular components for OctoML, Clickatell, and Workgrid using React, Next.js, and Styled Components for use in headless CMS (Dato/Contentful/[builder.io](#)).
- Led the development of Legit Security's complete Hubspot website redesign, including overseeing external contractors and client communication.
- Improved [RealGeek.com](#)'s page load speed by 30% through the optimization of code and the implementation of caching techniques, resulting in improved user experience and increased conversions.
- Translated Figma designs into pixel-perfect websites, adhering to modern SEO and accessibility standards.
- Wrote clear and concise documentation to empower marketing teams to own their websites.
- Participated in code reviews and agile development processes, contributing to the development of high-quality and maintainable code.

Senior Email Marketing Manager, Segal, 2019 – 2021

- Grew email into the largest marketing channel, driving sales lead with revenue over \$500,000.
- Created a preference-based email program, delivering highly targeted content to customers, increasing clickthrough rate by 20% and decreasing unsubscribes by nearly 50%.

Senior Digital Marketing Manager, Amplify, 2017 – 2019

- Launched the new Amplify.com, with updated technology and design, increasing site engagement and average session time by nearly 50%.
- Managed a multi-million dollar digital marketing budget across Google Ads & Facebook Ads.

Education

Flatiron School – Software Engineering, 2022

University College Cork, Ireland – English & Chinese Studies, B.A. 2010